Benefits of Sponsoring a Medineo Conference

Medineo offers a number of partnership, sponsorship and exhibition opportunities. All of our packages are tailored to meet the requirements of your organisation - we work with you to ensure you receive the best possible return on your investment.

**Develop your Reputation as a Thought Leader**
Ally your organisation with the latest developments and cutting edge clinical advances in a neutral forum. Communicate your key messages and share a platform with key clinical leaders.

**Engage Key Clinical Decision-Makers and Commissioners**
Our conferences focus on a very specific set of clinical and professional issues, attracting a targeted list of delegates, all of whom will have a specific interest in your product or service.

**Raise Awareness**
Reach thousands of senior clinical delegates through dedicated mailing campaigns, digital marketing, media partnerships and branding at events.

**Use the Event to Support Professional Development**
Use sponsorship to fund places for key clinical professionals at our fully accredited events

**About the conference**
Epilepsy is the most common paediatric neurological problem. The term ‘epilepsy’ covers a wide variety of syndromes which vary in their type of seizures, underlying cause, comorbidities, consequences, treatment requirements and prognosis.

Significant advances are being made in identifying an individual child’s type of epilepsy and the overall care required. By means of lectures and discussion periods, the conference aims to provide an insight into some of these advances concerning the epilepsies encountered in neonates, infants, children and adolescents.

Implications for everyday clinical practice will be emphasised, as well as possibilities for new areas of research. The meeting will provide opportunities to exchange knowledge and to share clinical experiences.

**Target Audience**
Paediatricians, Paediatric Neurologists, Primary Care Practitioners, Child Psychiatrists, Neuropsychologists, Neurosurgeons, Residents and Trainees, Researchers in the field of Paediatric Epilepsy, Epilepsy Specialist Nurses, EEG technicians and others involved in the care of children with epilepsy.
Programme

09.00 **Registration and refreshments**

09.30 **Professor Gregory Stores,**
Chairman’s welcome

09.40 **Types of epilepsy syndromes and their prognosis**
Dr Elaine Hughes
Consultant Paediatric Neurologist, Evelina Children’s Hospital and King’s College, London.

10.10 **Advances in the genetics of epilepsy and their clinical applications**
Professor Deb K Pal
Professor of Paediatric Epilepsy

10.40 **Coffee & Networking**

11.10 **Neonatal seizures: aetiology, clinical features and treatment**
Dr Ronit Pressler
Consultant in Clinical Neurophysiology, Great Ormond Street Hospital for Children NHS Trust

11.40 **Febrile seizures - recent views on their nature, significance and management**
Professor Brian Neville
Emeritus Professor of Paediatric Neurology, UCL Institute of Child Health and Great Ormond Street Hospital, London

12.10 **Panel Discussion**

12.20 **Lunch & Networking**

13.20 **Types and management of sleep disorders associated with childhood epilepsy: their assessment and treatment**
Professor Gregory Stores
Emeritus Professor of Developmental Neuropsychiatry, University of Oxford

13.50 **Screening for and management of cognitive, psychiatric and social comorbidities of epilepsy in children**
Dr Ailsa McLellan
Consultant Paediatric Neurologist, NHS Lothian

14.20 **Differential diagnosis of the childhood epilepsies**
Dr Richard E Appleton,
Consultant Paediatric Neurologist, Alder Hey Children’s Hospital, Liverpool

14.50 **Coffee & Networking**

15.20 **Recent advances in anti-epileptic drugs for childhood epilepsy**
Professor Lieven Lagae
Professor and Head Department of Paediatric Neurology University Hospital Gasthuisberg Leuven, Belgium

15.50 **Epilepsy surgery in children including pre-surgical evaluation**
Professor Helen Cross
Professor in Paediatric Neurology, The Prince of Wales’s Chair of Childhood Epilepsy and Neurology, UCL-Institute of Child Health, Great Ormond Street Hospital for Children London

16.20 **Dietary and other adjunctive treatments for drug-resistant seizures**
Dr Ruth E Williams
Consultant Paediatric Neurologist Children’s Neurosciences Centre, Newcomen Centre at St Thomas’, London

16.50 **Panel Discussion**

17.00 **Chair’s closing remarks**
Sponsorship opportunities

Conference Layout
In the Conference Hall

» **Branding of the conference hall**
  walls size approx. 9m x 3m (left & right wall)

Material, banners, setup, fitting and arrangement to be provided by sponsor.
Two Exhibitor’s delegate passes included in price.

*The sponsor will have full flexibility to brand with material, poster, projection or lights the left and right wall of the conference hall. The sponsor will have to send the design layout to the organiser for approval 80 days before the event. Branding, projections, light and any decoration(s) should be a static image.*

» **Plasma screens inside the conference hall (5 plasma screens 42”)**

Laptops, logo, image(s), material to be provided by sponsor.
One Exhibitor’s delegate pass included in price.

*Projection during the conference session should be a static image without any sound. During the lunch and coffee breaks, videos and moving presentations can be projected.*
Sponsorship opportunities

In Conference Hall Foyer

» Pull up banners, display boards within the conference hall foyer and at the upper level (Marble Hall area), which will be used during lunch and coffee breaks.
Material, boards, banners to be provided by sponsor.

Small promotional item on lunch high tables.
To be provided by sponsor.
One Exhibitor’s delegate pass included in price.

The sponsor will have full flexibility to brand the area of the Conference Hall Foyer and the Marble Hall area (where the lunch and coffee breaks will take place). The sponsor should send the design layout to the organiser for approval 80 days prior to the event.

» Working space - Display in Conference Hall Foyer
Working desk - 6 ft long.
Chair for exhibitor / 2 chairs for visitors.
Space behind desk for displays.
Wi-fi connection.
Material, boards, banners to be provided by sponsor.
One Exhibitor’s delegate pass included in price.

Plasma screen behind the working area (extra £500)
Laptops, logo, image(s), material to be provided by sponsor.

This setting will allow the sponsor to interact with delegates effectively. The sponsor will be able to distribute their corporate materials and use the area behind their table for banner or display or plasma presentation of their products. The sponsor should send the design layout to the organiser for approval 80 days before the event.
Conference Handouts

- Paper handouts “sponsored by” and logo on all handouts in the delegate pack
- Programme
- Speakers Biographical note
- Synopsis of conference
- Speakers handout notes
- Reflective practice form
- Delegates list

One Exhibitor’s delegate pass included in price.

All above documents will be in the conference bag distributed to all the delegates at registration.

Size and positioning of logo at the discretion of the organiser. Please see example below.
Conference Handouts

Delegate Badges and lanyards
- Lanyards branding (provided by sponsor)
- Badge Back cover

Exhibitor’s delegate pass can be purchased at 20% discount from normal delegate fee.

Delegate bag

- Branding of the conference bag + Insert
  One Exhibitor’s delegate pass included in price.

- Insert in the delegate bag
  Exhibitor’s delegate pass can be purchased at 20% discount from the normal delegate fee.

Insert is provided by the sponsor at least 7 days before the event.
Insert should be of a maximum A4 size.
For extraordinary size or large documents please ask for a quote.
Terms and Conditions

1) An application for booking of advertising space must be made in writing.
2) Applications will not be accepted from persons applying on behalf of other persons, unless this is declared at the time of the application.
3) The purpose of the hire of advertising space must be stated at the time of the confirmation, and the hirer must use the offered space for that purpose only.
4) The organiser reserves the right to refuse any application or to cancel bookings at any time.
5) The organiser reserves the right to alter or modify these conditions or to impose other conditions further to advising the sponsor.
6) The sponsor is fully responsible for licence(s), trade mark rights and any issues arising from the material they may advertise.

Payment of fees and cancellation fees

1) All sponsorship rates are payable in advance and include VAT and all taxes.
2) 50% of the total sponsorship charge to accompany the completed contract. (non refundable)
3) The balance to be paid 28 days prior to the event. No bookings will be considered firm until full payment has been received.
4) A 100% cancellation fee is charged for any cancellation of sponsorship 80 days prior to the event.
5) The booking of the advertising space /sponsorship shall constitute an acceptance of these terms and conditions.

Exhibitor/Delegate Pass

Sponsorship packages include Exhibitor’s delegate pass(es) where indicated. This pass will entitle you to attend the conference, the coffee breaks and the lunch. Extra Exhibitor’s delegate passes can be purchased with a 20% discount from the delegate fee.
Special value packages

The organiser is more than willing to discuss your ideas and adjust available opportunities for your existing materials, presentations or to convert our space to your idea, as long as this does not detract from the conference.

Contact Us

For any further information on sponsorship and advertising opportunities please call

Mr. Charlie Ioannou
Telephone: 0207 617 7374
Email: charlie@medineo.org
Website: www.medineo.org

Lawford House, Albert Place, London N3 1RL, United Kingdom