



CPD accredited by
The British Dietetic Association.

Child & Adolescent Obesity
Conference

CHILDHOOD & ADOLESCENT OBESITY:

A WHOLE-SYSTEM, STRATEGIC APPROACH

22 September 2011

Royal College of Obstetricians
and Gynaecologists, London

In cooperation with:



*International Federation for the
Surgery of Obesity and Metabolic
Disorders (IFSO)*
www.ifso.com

Endorsed by:



**Centre for
Education &
Development**

Endorsed by the BDA for CPD

Organised by:



Theme:

This essential one day conference will explore the need for a strategic approach to tackling childhood obesity and examine what a good strategy looks like. With the help of a line up national experts in the field of childhood obesity, we will look at the elements that are involved in designing a 'best practice' strategy and the practical challenges of how to focus strategic action to produce desired outcomes in a time of great economic pressure.

Who should attend?

This conference is a must for strategic planners and commissioners and will be particularly timely for those involved with health and wellbeing boards, those with an interest in establishing new GP consortia commissioning and public health commissioning structures including academics and politicians. Particularly, in the current climate of change and challenge, it is important that recent gains are built upon. The conference will also be of great practical interest to clinicians and practitioners who deal with children, adolescents and their families in their daily work.

CHILDHOOD & ADOLESCENT SYSTEM, STRATEGY

Programme:

08.30	Registration and refreshments
09.30	Welcome Conference Chair - Professor Paul Gately
09.40	Economic and health agenda Richard Cienciala Deputy Director, Obesity Programme, Department of Health
10.10	Commissioning to address childhood obesity at a local level Carol Weir Public Health Specialist, NHS Rotherham
10.40	Panel Discussion
10.50	Coffee and networking, Change4Life podcasts in the main auditorium
11.20	A paediatric perspective Dr. Neil Wright Consultant Paediatrician
11.50	Psychological consequences of Childhood Obesity Prof. Andrew Hill Head of Academic Unit of Psychiatry and Behavioural Sciences, University of Leeds
12.20	The overweight child's perspective Dr. Laurel Edmunds PHD, Oxford University UK
12.50	Lunch and networking

CHILDHOOD OBESITY: A WHOLE-SYSTEMS STRATEGIC APPROACH

14.00 **Delivering effective services in a whole systems approach**

Prof. Paul Gately

Regional Chair of the National Obesity Forum (Yorkshire and the Humber)

Professor at Leeds Metropolitan University and CEO of Carnegie Weight Management Centre (CWM)

14.30 **Change for Life Sheffield - evaluating a whole systems approach in one city**

Dr. Robert Copeland

Principal Research Fellow, Sheffield Hallam University

15.15 Coffee and networking
Change4Life podcasts in the main auditorium

16.00 **A whole system strategic approach to addressing Childhood Obesity - what does good look like?**

Kim Hastie

Former Lead for National Support Team(UK) - Childhood Obesity

16.30 **Panel discussion - Where to now?**

16.50 Chair's closing remarks

Objectives:

- Evaluate the evidence for effective approaches to engaging with children and families to prevent and reverse obesity and reappraise their own practice making necessary adjustments to ensure their own practice is evidence based.
- Identify the critical success factors of a population approach to reduce childhood obesity and utilize this in formulating comprehensive community based strategies
- Work effectively in partnership with health provision, schools, spatial planners, leisure and food industry to ensure an effective whole-system strategic approach to addressing childhood obesity.
- Evaluate the evidence base for effective practice in tackling childhood obesity and apply this to strategic planning and commissioning.
- Apply social, psychological and cultural barriers to healthy life style change within initiatives to address childhood obesity to improve the likelihood that children, young people and families will comply with healthy life change.

Venue



Royal College of
Obstetricians and Gynaecologists

Bringing to life the best in women's health care

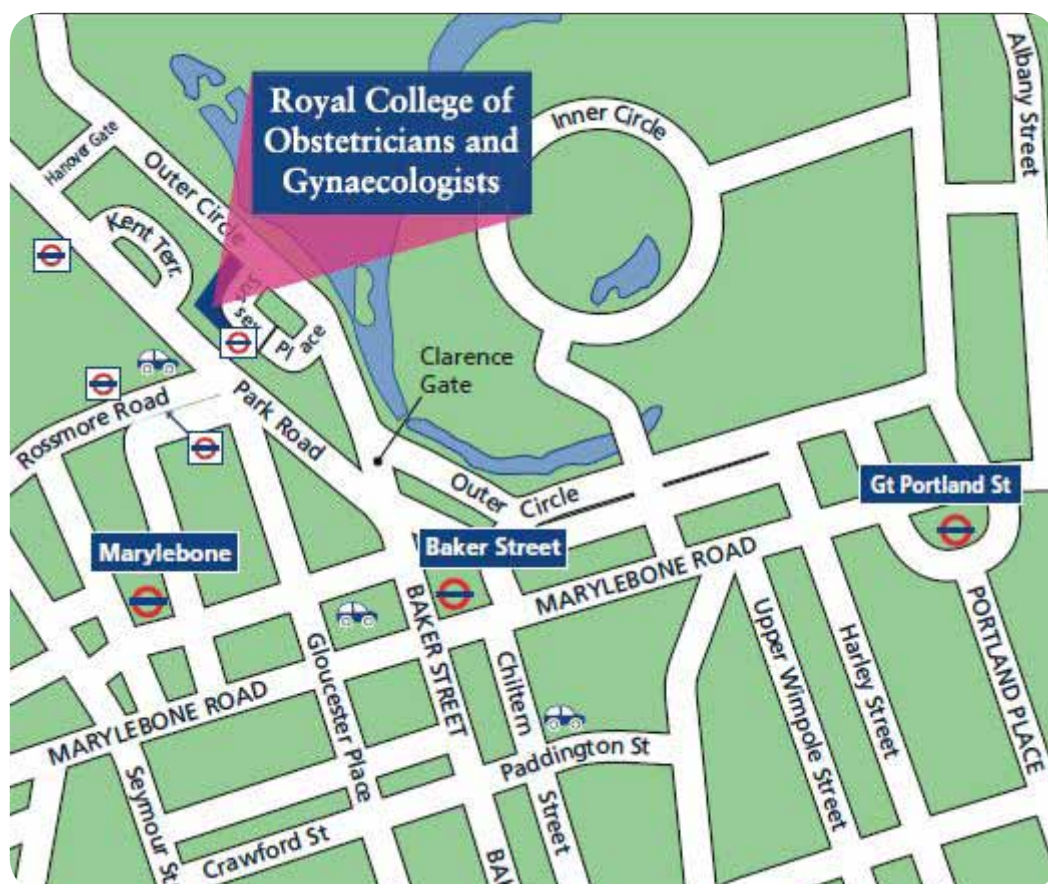


27 Sussex Place, Regent's Park, London NW1 4RG, United Kingdom
Tel: +44 (0)20 7772 6200, Fax: +44 (0)20 7723 0575, <http://www.rcog.org.uk>

The RCOG is a Royal Medical College with a wealth of conference and events facilities located in the heart of London, overlooking Regent's Park.

How to get to the venue?

The College has excellent links to mainline trains, via stations at Marylebone, King's Cross, Euston and Paddington. The nearest London Underground station (Baker Street) is also only a short walk away. This is served by the Hammersmith and City, Bakerloo, Circle, Jubilee and Metropolitan lines. Car parking facilities are available at the NCP, Park Road, located at the rear of the College or by meter parking on the Outer Circle.



Booking conditions

Conferences and Congresses Ltd, trading as MEDINEO (the „Company“) accepts bookings under the following conditions:

- 1 Bookings are accepted through our website by registering and providing the information needed and processing a credit card or bank transfer payment.
- 2 Bookings are also accepted by fax or email by filling up the booking form together with full payment sent to MEDINEO. A confirmation of the booking will then be issued.
- 3 Returning the signed registration form or making a payment through the website constitutes a firm booking.
- 4 Bookings may be made over the telephone. In such case bookings will be confirmed only after receiving full payment.
- 5 All payments including credit card, must be in the currency advertised.
- 6 The Company reserves the right to cancel a booking if payment is not made 6 weeks prior to the conference taking place. Any outstanding payment becomes the responsibility of the signatory made on the reservation form.
- 7 Payment for any booking made within 6 weeks of the conference will still be due to the Company irrespective of whether the delegate attends.
- 8 All correspondence will be sent to participants at the address specified on the booking form or over the telephone (this address will also appear on the official Participants list given out at the event).
- 9 Should you be unable to attend, a substitute delegate may be able to attend. This must be received in writing one week prior to the conference.
- 10 The Company reserves the right to change the conference speakers in case of illness or other conditions beyond its control.
- 11 The Company does not accept responsibility for loss or damage to delegates own property and/or personal effects whilst at the conference. The Company does not accept any liability for loss or damage to personal effects caused by events beyond its control – including (but without limitation) fire, flood, strikes, civil disturbances or for consequential loss or damage of any kind whatsoever.
- 12 Speakers approached at time of print.

Cancellation of booking

- Written confirmation received 6 weeks prior to the conference will be accepted and a refund of 90% of the booking charge will be made. After this date, no refunds can be given. Verbal cancellations will not be accepted.
- If written cancellation is not received 6 weeks prior to the conference full payment will still be due irrespective of whether the delegate attends the conference.

Sponsorship opportunities

Please contact us for details about sponsorship opportunities for this conference.



CONFERENCES & CONGRESSES LTD.
165 Spyrou Araouzou
Lordos Water Front Court
Office 502, 3036 Limassol, Cyprus

Tel: +357 25 878 844
Fax: +44 870 330 5859
Email: info@medineo.org
www.medineo.org

Registration form

For multiple bookings please attach a list of delegate names and job titles

I would like to secure my place at **CHILDHOOD & ADOLESCENT OBESITY: A WHOLE-SYSTEM, STRATEGIC APPROACH** on 22 September 2011.

Title (Dr., Mr., Mrs., etc.).....First Name.....

Last Name.....

Job Title.....

Organisation.....

Full Address.....

.....Post code.....

Telephone.....

Email.....

With my signature I accept the booking conditions.

Signature.....

CONFERENCE FEES

Please tick the box as applicable

	Early Bird Rate (valid till 15th August)	Normal Rate
Physicians/Industries	GBP 385,00 incl. tax <input type="checkbox"/>	GBP 425,00 incl. tax <input type="checkbox"/>
Allied Health/ Nurses/Students	GBP 255,00 incl. tax <input type="checkbox"/>	GBP 295,00 incl. tax <input type="checkbox"/>

PAYMENT METHOD

Credit Card

Please debit my Visa MasterCard

Card no _____

Expiry date __/__/__

Issue no __ (Maestro Cards only) 3 digit security code ____

Signature..... Date.....

Bank Transfer

Account: Conferences & Congresses Ltd.

Bank: PIRAEUS BANK (CYPRUS) LTD

Account no: 0000544816 Currency: GBP

IBAN no : CY14 0080 0203 0000 0000 0054 4816

SWIFT/BIC no: PIRBCY2N

Reference: Obesity Conference London, Your name(s)

Invoice

Requesting an invoice and signing this form will secure your place at the conference.

All invoices must be paid in full before the event. See booking condition 6.

If you have authorisation from your trust/department to attend this event and require an invoice, please provide the correct billing address or shared services address (including the relevant payable codes) and a purchase order number. We are unable to process any bookings without this information. We are unable to send out invoices to home addresses.

PLEASE COMPLETE IN FULL CONTACT NAME IF DIFFERENT FROM ABOVE

Contact.....

Full address.....

..... Post code.....

Telephone..... Fax.....

Signed.....

PLEASE RETURN TO: CONFERENCES & CONGRESSES LTD.

165 Spyrou Araouzou, Lordos Water Front Court, Office 502, 3036 Limassol, Cyprus, Tel: +357 25 878 844, Fax: +44 870 330 5859

If you have any queries please call us or send an email to: info@medineo.org